Faculty Review of Textbooks

Thank you for participating in the California Open Educational Resources Council (CA-OER) peer review of open educational resources (OER) for the course, Financial Accounting (CID# ACCT 110). Before you begin your review, please take a moment to watch this video which introduces CA-OER, norms reviewers for the rubric, and offers information on the review process.

CA-OER Reviewer Bootcamp Video (30 mins): http://youtu.be/1R6SczgaAP8

CA-OER Reviewer Bootcamp Slides: <u>http://tinyurl.com/CAOERreviewerbootcampslides</u> PDF Version: <u>http://tinyurl.com/CAOERreviewerslidespdf</u>

The textbook evaluation process is divided into several criteria and scored based on a 5-point scale recommended by Achieve (<u>http://tinyurl.com/OEREvaluation</u>).

- A. Subject matter (30 points)
- B. Instructional design (35 points)
- C. Editorial aspects (25 points)
- D. Ease of Use (25 points)
- E. Overall impression (10 points)

Total possible score: 125 points.

CA-OER has carefully chosen fifty courses that students most often transfer across California Community Colleges, University of California, and California State Universities. For Phase II, CA-OER has selected existing low-cost or free OER textbooks for five of those 50 courses, including those textbooks you are being asked to review for this phase. Your list of textbooks to review, complete with URL to each and the link to the CID description, are available here:

http://tinyurl.com/textbooksACCT

Before you begin your review of each textbook, please take a moment to familiarize yourself with its contents, design, editing, and access. The expected workload per textbook review is 4-10 hours depending upon the textbook itself.

A separate review for each of the textbooks is due by January 30, 2014. Please complete each required element of the review before clicking on the submit button at the conclusion of this review. Written, narrative comments are helpful but are not required in each criteria. The entire review for each textbook will need to be completed in a single session. You will not be able to amend your responses once you have submitted the review. (You may find it more amenable to review all of the textbooks, take notes, and then submit your responses for each textbook via this Google form.)

If you have any questions regarding the review, please contact CA-OER Chair, Katherine D. Harris (<u>COERC2014@gmail.com</u>).

If you encounter any unfamiliar terms regarding OER, please consult the CA-OERC glossary: <u>http://icas-ca.org/oer-glossary</u>.

For an example of reviews of other OER textbooks, please see the COOL4Ed "Review" dropdown tab: <u>http://coolfored.org</u>

* Required

Reviewer's First Name *

Reviewer's Last Name *

Institutional Affiliation *

Title of Textbook being Reviewed *

Author of Textbook being Reviewed *

URL of Textbook being Reviewed *

Please use the URL that was provided in the textbook list and copy to here.

Indicate the format in which you viewed the textbook for your review. *

Check all that apply

- Online
- PDF
- Word document
- 🔲 E-Pub

Other:

Have you been involved in the authoring, editing, assembling, or construction of the textbook being reviewed? *

Yes

- 🔘 No
- Other:

If yes to the above, please specify your role in the creation, publishing, etc., of this textbook. Contact CA-OER Chair, Katherine Harris (<u>COERC2014@gmail.com</u>) if you need to recuse yourself from reviewing this textbook due to a potential conflict of interest.

A. Subject Matter (30 points) *

	N/A	1 - Very Weak	2 - Limited	3 - Adequate	4 - Strong	5 - Superior
1. Is the content accurate, error- free, and unbiased?	0	\bigcirc	0	\bigcirc	0	\bigcirc
2. Does the text adequately cover the designated course with a sufficient degree of depth and scope?	0	\bigcirc	\odot	0	0	\bigcirc
3. Does the textbook use sufficient and relevant examples to present its subject matter?	0	\bigcirc	0	0	0	\bigcirc
4. Does the textbook use a clear, consistent terminology to present its subject matter?	0	0	0	0	0	\bigcirc
5. Does the textbook reflect current knowledge of the subject matter?	\bigcirc	\bigcirc	0	\bigcirc	\odot	\bigcirc
6. Does the textbook present its subject matter in a culturally sensitive manner? (E.g. Is the textbook free of offensive or insensitive examples? Does it include examples that are inclusive of a variety of races, ethnicities, and backgrounds?)			0		0	

Please provide comments on any aspect of the subject matter of this textbook.

If there are particular aspects of a textbook for this course that are typically required (e.g., images, test banks, etc.), please indicate that requirement and assess if this textbook meets that need.

B. Instructional Design (35 points) *

	N/A	1 - Very Weak	2 - Limited	3 - Adequate	4 - Strong	5 - Superior
1. Does the textbook present its subject material at appropriate reading levels for undergraduate use?	0	0	0	\bigcirc	0	\bigcirc
2. Does the textbook reflect a consideration of different learning styles? (E.g. visual, textual?)	0	0	0	0	0	\bigcirc
3. Does the textbook present explicit learning outcomes aligned with the course and curriculum?	0	0	0	0	0	\bigcirc
4. Is a coherent organization of the textbook evident to the reader/student?	0	0	0	0	0	0

6. Does the textbook contain sufficient, effective ancillary materials? (e.g. test banks, individual and/or group activities or exercises, pedagogical apparatus, etc.) 7. Is the textbook searchable?	textbook reflect best practices in the instruction of the designated course?	\bigcirc	\bigcirc	\bigcirc	0	\bigcirc	\bigcirc
	textbook contain sufficient, effective ancillary materials? (e.g. test banks, individual and/or group activities or exercises, pedagogical	0	0	0	0	0	\bigcirc
	7. Is the textbook	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

Please provide comments on any aspect of the instructional design of this textbook.

C. Editorial Aspects (25 points) *

	N/A	1 - Very Weak	2 - Limited	3 - Adequate	4- Strong	5 - Superior
1. Is the language of the textbook free of grammatical, spelling, usage, and typographical errors?	0	0	0	0	0	\odot
2. Is the textbook written in a clear, engaging style?	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
3. Does the textbook adhere to effective principles of design? (e.g. are pages laid-out and organized to be clear and visually engaging and effective? are colors, font, and typography consistent and	0	O	0	0	0	O

unified?) 4. Does the textbook include conventional editorial features? (e.g., a table of contents, glossary, citations and further references)	0	0	0	0	0	
5. How effective are multimedia elements of the textbook? (e.g. graphics, animations, audio)	0	\bigcirc	0	0	0	\bigcirc

Please provide comments on any editorial aspect of this textbook.

D. Ease of Use (25 points) *

	N/A	1 - Very Weak	2 - Limited	3 - Adequate	4 - Strong	5 - Superior
1. Is the textbook compatible with standard and commonly available hardware/software in college/university campus student computer labs?	\odot	\bigcirc	0	0	0	0
2. Is the textbook accessible in a variety of different electronic formats? (e.g .txt, .pdf, .epub, etc.)	0	0	0	0	0	0
3. Can the textbook be printed easily?	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
4. Does the user interface implicitly inform the reader how to interact with and navigate	0	\bigcirc	0	\bigcirc	0	0

the textbook?						
5. How easily can the textbook be annotated by students and instructors?	0	0	0	0	\odot	0

Please provide comments on any aspect of access concerning this textbook.

E. Overall *

	N/A	1 - Very Weak	2 - Limited	3 - Adequate	4 - Strong	g 5 - Superior
1. What is your overall impression of the textbook?	\bigcirc	0	0	0	0	0
*						
	Not at all	1 - Strong Reservations	2 - Limited Willingness	3 - Willing	4 - Strongly Willing	5 - Enthusiastically Willing

If you would be willing to adopt this textbook, would you be willing to create an e-portfolio in the digital library (COOL4Ed)? *

If yes, a representative from the COOL4Ed Initiative will contact you about creating your e-portfolio. In the meantime, take a look at the existing Course Showcase: <u>http://coolfored.org/courseshowcase.html</u>

Yes

🔘 No

Maybe

Other:

If you were to recommend this textbook to colleagues, what merits of the textbook would you highlight? *

What areas o	f this text	ook require	improvemen	t in order f	or it to be	used in vou	courses? *
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Recommend another OER textbook for review

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